

RESOLUTION NO. 2024-27

**A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF
CORONADO, CALIFORNIA, REAUTHORIZING THE LEVYING
OF ASSESSMENTS DURING FISCAL YEAR 2024-25 ON
CERTAIN HOTEL BUSINESSES WITHIN CORONADO TOURISM
IMPROVEMENT DISTRICT (CTID) I AND II**

WHEREAS, the City has the authority to establish a business improvement district pursuant to the Parking and Business Improvement Area Law of 1989 ("1989 Law"), Section 36500 et seq. of the California Streets and Highways Code; and

WHEREAS, the City Council on June 15, 2010, passed Ordinance No. 2013 establishing Coronado Tourism Improvement District I ("CTID I") pursuant to the Parking and Business Improvement Area Law of 1989; and

WHEREAS, the City Council at that time also established the CTID Advisory Board to act in compliance with the 1989 Law to oversee the activities of the District; and

WHEREAS, the City Council on June 16, 2015, passed Ordinance No. 2050 establishing Coronado Tourism Improvement District II ("CTID II") pursuant to the Parking and Business Improvement Area Law of 1989; and

WHEREAS, the City Council at that time also established the CTID Advisory Board to act in compliance with the 1989 Law to oversee the activities of the District; and

WHEREAS, the CTID Advisory Board submitted an Annual Report to the Coronado City Council that outlined the activities of CTID I and CTID II conducted in Fiscal Year 2023-24 and proposed for Fiscal Year 2024-25 as required by the 1989 Law; and

WHEREAS, on March 19, 2024, the Coronado City Council accepted and approved the Annual Report for consideration, which is on file with the City Clerk; and

WHEREAS, on March 19, 2024, the Coronado City Council adopted a Resolution of Intent to continue levying a one-half percent assessment during Fiscal Year 2024-25 on hotel businesses within CTID I and II with 90 or more rooms; and

WHEREAS, pursuant to the 1989 Law, the City must conduct a public hearing to receive written and oral protests made by the assessed hotel businesses and, absent a majority protest, may adopt a new resolution to levy an assessment for that fiscal year.

NOW THEREFORE, BE IT RESOLVED by the City Council of the City of Coronado as follows:

Section 1. The recitals set forth herein are true and correct.

Section 2. The Annual Report and Management Plan was hereby received and approved, with said Report being on file in the City Clerk's Office.

Section 3. Pursuant to the Parking and Business Improvement Area Law of 1989, the City shall levy and collect an annual assessment in both CTID I and II beginning on July 1, 2024, for Fiscal Year 2024-25.

Section 4. There shall be no change in the boundaries, assessment amount or number of assessed hotels for either CTID I and II for Fiscal Year 2024-25. Both CTID I and II include those hotels within the City that have 90 or more rooms. These hotels include the Hotel del Coronado, Loews Coronado Bay Resort, Coronado Island Marriott Resort & Spa, and Glorietta Bay Inn.

Section 5. The City Council hereby declares that the types of activities to be funded by the levy of assessments against the assessed hotels within CTID I and II shall be activities "to enrich our community by positioning Coronado, and its resorts, as a premier meeting destination" in a way that directly benefits the assessed hotels and assists the local businesses as determined by the assessed hotels located and operating within each CTID boundary.

This resolution shall take effect immediately upon its adoption by the City Council, and the City Clerk shall certify to the vote adopting this resolution.

PASSED, ADOPTED, AND APPROVED by the City Council of the City of Coronado, California, at a regular meeting thereof this 16th Day of April 2024, by the following vote to wit:

AYES;

NAYES:

ABSTAIN:

ABSENT:

RICHARD BAILEY, Mayor of the
City of Coronado, California

ATTEST:

KELSEA HOLIAN, City Clerk of the
City of Coronado, California