

STAFF REPORT
CORONADO PARKS AND RECREATION COMMISSION

March 13, 2023

Section 6, Item a

REVIEW EVENT AND APPROVE DATES FOR 2023 BEACH STORYTIME ON CENTRAL BEACH.

RECOMMENDATION: Support and approve the three selected dates for Beach Storytime in the summer of 2023.

BACKGROUND: The Library, a City of Coronado Department, is requesting permission to conduct three story times at the Coronado Central Beach over the summer, on Tuesday June 20th, Tuesday July 11th and Tuesday August 8th, at 10:00 A.M. The proposed location would be next to the walkway to the right of the Main Lifeguard Tower, per consultations with Lifeguard Capt. Sean Carey in 2019 when this program was first held.

This is a repeat of a successful program first held in 2019 and last provided in 2022. Approximately 30 children plus caregivers typically attend. The program lasts about 30 minutes and includes stories and songs. Storytime is a fundamental program that builds an early literacy foundation to grow strong readers. Storytime at the beach is an activity that has been offered in other beach communities. It provides a special summer event for regular story time goers, a chance to reach non-library users, celebrates the connection of beaches and reading, and helps to promote the Summer Reading program, which is designed to help youth keep their reading skills up during the school break. The library will provide a pop-up tent to provide shade.

ANALYSIS: The Coronado Public Library is seeking the support of the Parks and Recreation Commission (PRC) for the proposed Beach Storytime.

The public will be invited to attend Beach Storytime on three dates at a location on the Coronado Central Beach on Ocean Boulevard near the Main Lifeguard Tower under a 7 ft. x 7 ft. canopy, which will be anchored to the ground. Participants are encouraged to walk, ride bikes, or park along Ocean Boulevard and surrounding neighborhood streets adjacent to the beach. The program will last approximately ½-hour and include songs and stories.

Lifeguard Captain Sean Carey has been consulted and advised the Library to avoid setting up the shade canopy near any emergency vehicle access routes, which would be clearly marked with cones.

FISCAL IMPACT: None

ALTERNATIVE: None recommended.