



# Coronado Floral Association

P.O. Box 180188, Coronado, CA 92178

**[www.coronadoflowershow.com](http://www.coronadoflowershow.com)**

**[info@coronadoflowershow.com](mailto:info@coronadoflowershow.com)**

July 31, 2023

Ms. Tina Friend  
City Manager  
1825 Strand Way  
Coronado, CA 92118

Dear Ms. Tina Friend:

The Coronado Floral Association is requesting placement of the Annual Coronado Flower Show on the Major Special Events Calendar for April 20-21, 2024. Home Front Appreciation will occur April 5-7, 2024.

Thank you for assisting us in organizing a memorable 101st Flower Show weekend this year and helping our community celebrate the longest running Coronado tradition. We sincerely appreciate all the city does for the Coronado Floral Association.

Sincerely,

A handwritten signature in black ink, appearing to read "Sara Stillman". The signature is fluid and cursive, with a long horizontal stroke extending to the right.

Sara Stillman  
CFA President

Enclosures



**CITY OF CORONADO**  
2024 Event Summary

Event Name	Coronado Flower Show - <b>Major Event</b>
Event Date(s) & Times	Saturday, April 20, and Sunday April 21, 2024   All day Set-up begins Monday, April 15, 2024 Take-down through Monday, April 22, 2024
Event Location(s)	Spreckels Park
Event Organizer	Coronado Floral Association
Beneficiary	Coronado Floral Association
Event History	The Coronado Floral Association (CFA) is a 100% volunteer organization aiming to unite in the continued beautification of Coronado. The Coronado Flower Show has been a springtime tradition in Coronado since 1922 and is the largest tented flower show in the U.S. As the longest standing tradition in Coronado, it's known for bringing together the community from the bridge and beyond.
Event Description	This two-day event includes landscape displays, a variety of floral competitions, educational workshops and demonstrations, live bandstand entertainment, food, beer garden with locally crafted beers, and shopping. The CFA also holds a Home Front competition that awards exceptional home and business gardens throughout the city.
Expected Attendance	5,000
Other Requests	1) Fee waiver 2) Alcohol waiver (beer garden inside tents during the show + alcohol service during Saturday night gala event)

Services Impact	In 2023, Public Services began working on this event approximately a week before the show. Some of the services provided by Public Services include: posting No Parking signage, tree trimming, power wash gazebo, mow lawn in Spreckels Park, verify and provide all electrical receptacles, place cones, provide extra trash receptacles, coordinate janitorial, trash, and recycling, and provide bike racks. The Coronado Fire Department and Community Development Department also conduct tent inspections prior to the event.
Traffic Impact	Traffic around Spreckels Park is impacted throughout the weekend.
Community Impact	Parking is impacted in neighborhoods surrounding Spreckels Park and increased noise in the area.
Recovered Costs	None.
In-kind Services Provided	2023 - \$4,361

New Event?	Yes <input type="checkbox"/>	No <input checked="" type="checkbox"/>
Application Fee Waiver?	Yes <input checked="" type="checkbox"/>	No <input type="checkbox"/>
Service Fee Waiver? (Personnel Costs)	Yes <input checked="" type="checkbox"/>	No <input type="checkbox"/>
Alcohol Waiver Request?	Yes <input checked="" type="checkbox"/>	No <input type="checkbox"/>
Facility Waiver Request?	Yes <input checked="" type="checkbox"/>	No <input type="checkbox"/>

**CORONADO**  
M A I N S T R E E T

July 5th, 2023  
City of Coronado

### Letter of Intent

Honorable Mayor and Council Members:

The Board of Directors of Coronado MainStreet respectfully requests approval of the car show, MotorCars on MainStreet, on Sunday, April 28th, 2024, from 6 AM – 3 PM.

This will be the 33rd year that MainStreet hosts the Major Special Event in Rotary Plaza. Over 400 pre-86 classics, rods, trucks, exotics, EVs, and for the first time, Low Riders will be displayed on the adjacent streets of Isabella, Park Place, Flora, and Star Park Circle. Live music by Maria Cristina, Tommy Price & The Stilettos, an opportunity drawing, and tee shirt sales will add to the festivities.

Our show is a very popular event in the region (and beyond) and we expect over 15,000 spectators in addition to the 400 registrants, to enjoy the venue, cars, and music. The NEW mission of Coronado MainStreet is to "Work towards preserving, improving and promoting Coronado's unique community for the benefit of all". The goal of this event is to bring residents and visitors into our downtown to support local businesses. We will be seeking support from several sponsors in the region.

Therefore, we are asking that the City Council approve our request to hold the 33rd annual car show, MotorCars on MainStreet, on April 28th, 2024.

Thank you in advance for your consideration.  
Sincerely,

  
Karla Robles-Puig**Phone.**

(619)437 0254

**Email.**

director@coronadomainstreet.com

**Address.**826 Orange Ave #635  
Coronado, CA 92118



**CITY OF CORONADO**  
2024 Event Summary

Event Name	MotorCars on MainStreet - <b>Major Event</b>
Event Date(s) & Times	Sunday, April 28, 2024   5 am to 6 pm
Event Location(s)	Rotary Plaza, Isabella Ave., Park Place, Flora Ave., Star Park Circle
Event Organizer	Coronado MainStreet
Beneficiary	Coronado MainStreet/Downtown District
Event History	This will be the 33rd year that MainStreet hosts the Major Special Event in Rotary Plaza. MotorCars been a successful, and memorable event for the entire community since 1989.
Event Description	More than 400 pre-1988 vintage vehicles, Low Riders, Exotics and EVs are displayed on the streets of Isabella, Park Place, and Star Park Circle. The event includes live music, an opportunity drawing, t-shirt sales, and a trophy ceremony. The goal of the event is to bring residents and visitors into downtown to support local businesses.
Expected Attendance	400 registered vehicles + approximately 15,000 spectators
Other Requests	1) Fee waiver

Services Impact	In 2023, Police Volunteers facilitated the road closure and helped direct participants to the staging areas. Public Services Streets Division provided No Parking signs, and set-up tables, chairs, and canopies. The facilities division also prepared Rotary Plaza and Star Park for the events. The Fire Department was onsite to provide as needed emergency medical support.
Traffic Impact	Full street closure on Flora Ave., Isabella Ave., and Star Park Circle. Traffic on Orange Avenue is impacted most heavily during set-up time prior to the show starting. No Park signage will be up from 5 am to 6 pm on Isabella, Star Park, Park Place, and Flora Ave. Police assistance will be provided to residents of the closed streets who need vehicular access to and from their homes.
Community Impact	In 2023, some residents expressed concerns regarding the expanded closure footprint. The closure impacts access for residents and businesses and requires residents to find alternative parking. MainStreet will issue two written notices to impacted residents and businesses before the event. There will be large crowds and parking impacts throughout town the day of the event.
Recovered Costs	None.
In-kind Services Provided	2023 - \$5,626

New Event?	Yes <input type="checkbox"/>	No <input checked="" type="checkbox"/>
Application Fee Waiver?	Yes <input checked="" type="checkbox"/>	No <input type="checkbox"/>
Service Fee Waiver? (Personnel Costs)	Yes <input checked="" type="checkbox"/>	No <input type="checkbox"/>
Alcohol Waiver Request?	Yes <input type="checkbox"/>	No <input checked="" type="checkbox"/>
Facility Waiver Request?	Yes <input checked="" type="checkbox"/>	No <input type="checkbox"/>

*Coronado Promenade Concerts*

PO Box 182072  
Coronado, CA 92118  
EIN #27-1045525

July 14, 2023

Honorable Mayor and Council  
1825 Strand Way  
Coronado, CA 92118


***Letter of Intent for 2024***

Coronado Promenade Concerts is requesting approval for the 2024 season of the Coronado Promenade Concerts to be held from May 26 thru Sept. 1, 2024 at Spreckels Park from 4:00pm – 8:00pm.

Thank you for your support throughout the year!

*Cathy Brown*

Cathy Brown  
President

Contact: 



**CITY OF CORONADO**  
2024 Event Summary

Event Name	Coronado Promenade Concerts
Event Date(s) & Times	Sunday, May 26, 2024 – Sunday, September, 2024
Event Location(s)	Spreckels Park
Event Organizer	Coronado Promenade Concerts
Beneficiary	Coronado Community
Event History	Coronado Promenade Concerts began in 1970 with a series of four concerts organized by Gene Cech, a choral director at Coronado High School. The series has blossomed into the 16-date event that now spans the entire summer.
Event Description	Weekly family friendly concerts held every Sunday from Memorial Day through Labor Day.
Expected Attendance	2,500 per weekend
Other Requests	1) Fee waiver (application + service fee) 2) Alcohol waiver – nonenforcement of prohibition of alcohol in Spreckels Park

Services Impact	The City provides all public and police services each week at no cost to the event organizer. Services provided include the placement of No Park signs, assistance with setting up concert area, providing extra trash receptacles, and coordinating additional janitorial services.
Traffic Impact	Traffic around Spreckels Park is impacted.
Community Impact	Parking is significantly impacted in the areas around Spreckels Park and increased noise in the area.
Recovered Costs	None.
In-kind Services Provided	2023 - \$28,995

New Event?	Yes <input type="checkbox"/>	No <input checked="" type="checkbox"/>
Application Fee Waiver?	Yes <input checked="" type="checkbox"/>	No <input type="checkbox"/>
Service Fee Waiver? (Personnel Costs)	Yes <input checked="" type="checkbox"/>	No <input type="checkbox"/>
Alcohol Waiver Request?	Yes <input checked="" type="checkbox"/>	No <input type="checkbox"/>
Facility Waiver Request?	Yes <input checked="" type="checkbox"/>	No <input type="checkbox"/>



September 18, 2023

Ms. Tina Friend, City Manager  
City of Coronado  
1800 Strand Way  
Coronado, CA 92118

RE: LETTER OF INTENT

Dear Ms. Friend:

Thank you for considering this request from Coronado Fourth of July (CFOJ) organization, a 501c3 volunteer-led Coronado based nonprofit.

This Letter of Intent is for CFOJ to host the 75<sup>th</sup> anniversary Coronado Fourth of July Celebration on July 4, 2024. This Celebration is an all-day, family and community-friendly series of festivities that are part of the fabric of the Coronado community.

CFOJ respectfully requests that this letter, special interest form, and subsequent applications be presented to the City Council for approval.

The Celebration proposed will include: a best-in-class Fourth of July Parade highlighting Coronado's close relationship with the military; concerts at Spreckels Park and on the Coronado Golf Course; an exhilarating exhibition of the US Navy Leapfrogs skydiving onto the Golf Course and capping off the day, an exceptional fireworks show over Glorietta Bay.

Attached please find the City Special Event Interest form that identifies all proposed events and participant estimates.

Anticipated funding for 2024 Coronado Fourth of July will come from grants from the City of Coronado, the County of San Diego and the Port of San Diego, along with sponsorship and donations from generous businesses and individuals from our community.

CFOJ looks forward to working with the City to ensure that the Coronado Fourth of July Celebration rivals the best in Southern California. Our Board of Directors is committed to building on our exceptional relationship with the City and City Departments to ensure a fabulous experience for everyone.

Respectfully,

Jamie Hartnett  
President-Elect, CFOJ



**CITY OF CORONADO**  
2024 Event Summary

Event Name	Coronado Fourth of July – Major Event
Event Date(s) & Times	July 2 & 3 - Set Up; July 4, 2024   All Day; July 5 – Breakdown
Event Location(s)	Orange Ave, D, E, F, G Ave from 1st to 2nd, Star & Spreckels Park, Golf Course
Event Organizer	Coronado Fourth of July Organization
Beneficiary	City of Coronado and the greater community
Event History	This will be the 75 <sup>th</sup> annual parade and celebration. This event has a long and beloved history in our community, celebrating our Nation's Independence our US Military, as well as community organizations.
Event Description	Pre-parade music and fun for kids on Orange from 1st St to Churchill for Parade attendees, family-friendly Concerts to provide additional entertainment, the US Navy Leap Frogs Skydiving Exhibition onto the Coronado Golf Course, and our own Coronado based Fireworks Show. This year, we would like to consider an alternative time and venue for one of the concerts from the Golf Course to Spreckels Park. We would hold this following the parade to provide refreshments and gathering place prior the Leap Frogs and Community Band performance.
Expected Attendance	100,000+
Other Requests	1) Fee waiver 2) Option for food trucks and vendors to stay at Spreckels Park from morning to evening.

Services Impact	In 2023, 39 Police Officers worked a total of 341 hours providing traffic control, ensuring public safety, and monitoring all activities. Public Services completes the Caltrans permit; completes all traffic control plans; contracts portable restrooms, canopies, seating, grandstands, and janitorial services; and maintains City facilities throughout the day. The Fire Department staffs the City's Emergency Operations Center, provides as necessary emergency medical services, and permits/oversees the firework show. Extra beach lifeguards are also staffed to ensure beach safety.
Traffic Impact	Traffic is significantly impacted throughout the day, especially during the morning parade.
Community Impact	Community members will notice large crowds, early-morning and late-night noise, impacted parking, and traffic.
Recovered Costs	None.
In-kind Services Provided	2023 - \$170,128 (does not include additional \$6,954 in in-kind services provided for Circumnavigation – unsanctioned community event)

New Event?	Yes <input type="checkbox"/>	No <input checked="" type="checkbox"/>
Application Fee Waiver?	Yes <input checked="" type="checkbox"/>	No <input type="checkbox"/>
Service Fee Waiver? (Personnel Costs)	Yes <input checked="" type="checkbox"/>	No <input type="checkbox"/>
Alcohol Waiver Request?	Yes <input type="checkbox"/>	No <input checked="" type="checkbox"/>
Facility Waiver Request?	Yes <input checked="" type="checkbox"/>	No <input type="checkbox"/>





Coronado Island Film Festival 830 Orange Ave., Suite F, Coronado CA 92118 USA

**Re: 2023 Major Special Event Application Request**

Dear Mayor Bailey and City Council and Tina Friend, City Manager

In keeping with the City's municipal code, Coronado Island Film Festival (CIFF) hereby applies to hold the 2024 festival the week of Wednesday, November 5th through Sunday, November 10, 2023 (Veteran's Day holiday is observed on Monday, November 11)

We have found that Veterans' Day weekend has now been cemented as the traditional week for the festival. In addition to being strategically situated at the start of the film industry's "awards season," making it easier to acquire first-run films, it's also a holiday weekend. This allows us to hold a full four day festival following our Kick Off BASH/Taste of the Festival. Additionally, the Veterans Day holiday provides an opportunity to honor and recognize the rich military history of the island, and greater San Diego. The dates also fall in sync at a time of the year when Coronado's hotels can handle additional guests before the big holiday season hits.

Our 2022 festival brought together approximately 6500 unique attendees at approximately 100 screenings, panels, workshops and events.

The Coronado Island Film Festival is deeply grateful to the City of Coronado for Community Grants that have supported the film festival from its inception and have helped sustain our non-profit through these past several years including the pandemic recovery. In addition to the grant funds we have received and the generous in-kind waiver of rental fees for use of the Nautilus Room and Spreckels Center have enabled CIFF to expand our offerings. We are also very grateful for the use agreement that has allowed us the use of the Coronado Performing Arts Center (CPAC) and Black Box theater. With over 45K in investments and grants secured by CIFF, we are committed to being an active partner in the preservation and improvements of the theater for the whole community.

City support is an essential component of creating a world-class film festival that remains affordable to our residents and guarantees our continued success. Once again we request the generous in-kind waiver of 2024 rental fees for City facilities (Nautilus Room including the adjacent patio for the Kick Off BASH/"Taste of the Festival" party, slated for November 6 and the John D. Spreckels Center Grand Room and patio (November 6-10), and Activities Room (TUESDAY November. 5 thru MONDAY 10 (set up and tear down).

The dates for the Grand Room and Activities Room are essential to opening our Box Office early, rental delivery and storage for rental pick up.

The community of Coronado has embraced our festival wholeheartedly, from our hospitality partners, local businesses, to our 150 volunteers, to the students and staff of CoSA, and the surprising number of Coronado residents who work in the industry, and our incredible supporters who have grown year-after year, attending our year-round events including the many faithful residents who attend our monthly SOLD OUT Classic Screening Series, many of whom purchase a 5-day festival badge.

Our goal is to continue to partner with the City and City Manager's team as the reputation of the festival continues to rise so does our community as a destination to returning and new attendees ...all experiencing the wonder and magic of Coronado!

We proudly submit this application for 2024 and hope to be approved once again as a designated Major Event for the City of Coronado.

Sincerely,

*Merridee Book*

**Merridee Book**

**CEO & ARTISTIC DIRECTOR**

**Coronado Island Film Festival**

cc: Kelly Purvis

Kelli Maples



**CITY OF CORONADO**  
2024 Event Summary

Event Name	9 <sup>th</sup> Annual Coronado Island Film Festival – <b>Major Event</b>
Event Date(s) & Times	Tuesday, November 4 to Monday, November 11, 2024
Event Location(s)	Nautilus Room, Spreckels Center, Coronado Performing Arts Center, Coronado Public Library, Hotel Del Coronado
Event Organizer	Coronado Island Film Festival
Beneficiary	Coronado Island Film Festival
Event History	2024 will mark the 7 <sup>h</sup> Coronado Island Film Festival event.
Event Description	The Coronado Island Film Festival is a 5-day festival that brings together independent filmmakers, industry experts, luminaries, and attendees from across the globe to enjoy films, panels, workshops, premieres, red carpet events including the Leonard Maltin Industry Tribute awards benefit.
Expected Attendance	6500-7000 over the week of events.
Other Requests	1) Fee waiver

Services Impact	In 2023, 9 Recreation staff members worked a total of 134 hours. Recreation, Spreckels Center, and Library staff work throughout the weekend to open/close facilities, monitor festival activities, and maintain facilities (including set-up and breakdown) as necessary.
Traffic Impact	Minimal traffic impacts.
Community Impact	Increased crowds and parking throughout town. Two searchlights will be placed outside the Coronado Performing Arts Center and Village Theatre.
Recovered Costs	None.
In-kind Services Provided	2023 - \$13,039

New Event?	Yes <input type="checkbox"/>	No <input checked="" type="checkbox"/>
Application Fee Waiver?	Yes <input checked="" type="checkbox"/>	No <input type="checkbox"/>
Service Fee Waiver? (Personnel Costs)	Yes <input checked="" type="checkbox"/>	No <input type="checkbox"/>
Alcohol Waiver Request?	Yes <input type="checkbox"/>	No <input checked="" type="checkbox"/>
Facility Waiver Request?	Yes <input checked="" type="checkbox"/>	No <input type="checkbox"/>



Tina Friend  
City of Coronado  
via email - cm@coronado.ca.us

July 26th, 2023

Dear Tina,

The Coronado Chamber of Commerce would like to request permission of the City Council to hold our traditional Holiday Open House and Parade on Friday, December 6, 2024.

Our intent is to create a magical and festive experience that brings the community together, fosters a sense of belonging, and celebrates the spirit of the holiday season. The event will not only serve as a joyful occasion for families but also as a platform to showcase local talent, support small businesses, and generate economic activity within our community.

The Parade would begin at 6 PM and follow its traditional route along Orange Avenue from Eighth Street to R.H. Dana Place/Adella Avenue. We will encourage all businesses to keep their doors open until at least 8 PM to showcase their products and welcome visitors and residents. This is a unique opportunity for everyone to stroll down Orange Avenue, while closed off to vehicles, taking in the wide stretches of pedestrian-friendly shopping and the timeless elegance of our downtown.

Coronado has so much to offer year round, but it's during the Holiday Season that our small town truly reflect the magical destination that it is. We invite you to embrace the nostalgia of Coronado and to celebrate the joyful transformation that our town undergoes during this time of year!

We thank you for your continued support of this special event and of the Chamber's mission.

Sincerely,

A handwritten signature in cursive script that reads "Rena Clancy".

Rena Clancy  
Executive Director  
Coronado Chamber of Commerce

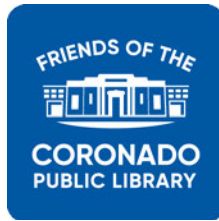


**CITY OF CORONADO**  
2024 Event Summary

Event Name	48 <sup>th</sup> Annual Holiday Parade & Tree Lighting– <b>Major Event</b>
Event Date(s) & Times	Friday, December 6, 2024   6 to 8 pm
Event Location(s)	Orange Avenue, Rotary Park
Event Organizer	Coronado Chamber of Commerce
Beneficiary	City of Coronado and community
Event History	The Annual Holiday Parade and Tree Lighting is a long-standing tradition taking place on the first Friday of December each year. The street closes for a local parade and a Rotary Park tree lighting lit by Santa himself.
Event Description	The parade features 50 entries in a loop from 6th & Orange and turns at RH Dana and Adella. Santa is last in the parade and comes on stage at Rotary Park to countdown the lighting of the tree.
Expected Attendance	7,000-10,000
Other Requests	1) Fee Waiver 2) City departments to complete Caltrans permit, facilitate road closure, provide public safety services, and facility services.

Services Impact	Each year, the Coronado Police Department works the event to facilitate the road closure and provide traffic control. The Public Services Department coordinates traffic control, completes the Caltrans permit, and procures the tree-lighting service.
Traffic Impact	Orange Avenue from 6 <sup>th</sup> to Adella is closed. Detours will be posted.
Community Impact	Besides the road closures and traffic impacts noted above, residents and businesses will notice parking impacts, large crowds, and increased noise.
Recovered Costs	None.
In-kind Services Provided	2022 - \$103,273

New Event?	Yes <input type="checkbox"/>	No <input checked="" type="checkbox"/>
Application Fee Waiver?	Yes <input checked="" type="checkbox"/>	No <input type="checkbox"/>
Service Fee Waiver? (Personnel Costs)	Yes <input checked="" type="checkbox"/>	No <input type="checkbox"/>
Alcohol Waiver Request?	Yes <input type="checkbox"/>	No <input checked="" type="checkbox"/>
Facility Waiver Request?	Yes <input checked="" type="checkbox"/>	No <input type="checkbox"/>



July 24,2023

Kelli Maples  
Management Analyst | City Manager's Office  
City of Coronado  
1825 Strand Way  
Coronado, CA 92118

Dear Ms. Maples.

The Friends of the Coronado Public Library (FOL) requests approval from the Coronado City Council to hold our Annual Book Fair and Membership meeting and reception, April 19-20, 2024. The events will be held concurrent with the Annual Coronado Flower Show with the Membership meeting and reception being held the afternoon/evening of Friday, April 19, 2023 and the Book Fair being held Saturday, April 120 from 9am-6pm with set up beginning at 7am.

The membership meeting is a private event for FOL members only and will be held between 5:30pm-7:00pm , including time for set up and clean up. Appetizers, beer and wine are served to FOL members during the meeting and reception, with approximately 50-75 attendees. We will honor local school children for achievements in reading. Members will have early-access to the book sale. The Book Fair, will be held on the Coronado Public Library grounds adjacent to Winn Room of the Library on Saturday, April 20. We are anticipating approximately 500 participants.

We understand we are responsible for obtaining the ABC liquor license for the membership and reception event, and are requesting a waiver from the City of Coronado on the prohibition of alcohol.

Please let me know if other information is required for City Council approval of this event.

Kindest regards,

Carl Luna  
**President, Friends of the Coronado Public Library**

**Friends of the Coronado Public Library**

A Non-Profit 501 (c)(3) Organization / Tax ID #23-7093782

P.O. Box 180172 Coronado, CA 92178-0172 / (619) 435-1516 / [www.coronadofol.org](http://www.coronadofol.org)



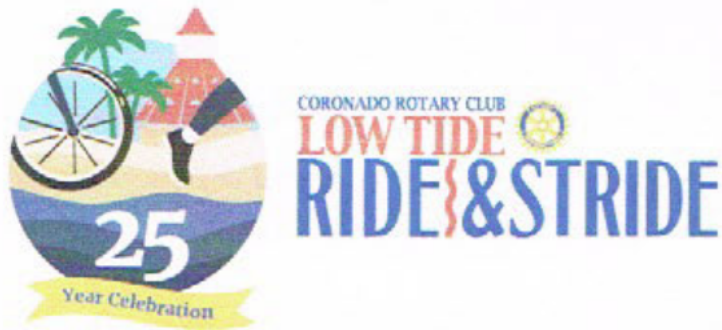
**CITY OF CORONADO**  
2024 Event Summary

Event Name	Friends of the Coronado Library Annual Book Fair – <b>Moderate Event</b>
Event Date(s) & Times	Friday, April 19, 2024 Annual Membership Meeting   5 pm to 7 pm Saturday, April 20, 2024 Annual Book Fair   7 am to 6 pm
Event Location(s)	Coronado Public Library
Event Organizer	Friends of the Coronado Public Library
Beneficiary	Coronado Public Library
Event History	The Friends of the Coronado Library annual book fair has been held for over 50 years and is a signature event for the FOL, our Library, and the community.
Event Description	The Membership Meeting will be held April 19 in the Winn Room and will include early bird sales and a program celebrating youth achievements in reading. The book fair on April 20 will be held adjacent to the Winn Room with attendance of 70 volunteers and 500+ patrons.
Expected Attendance	Membership Meeting – approximately 75; Book Fair – approximately 500
Other Requests	1) Reserved parking for truck transporting books to/from book fair on 6 <sup>th</sup> Street side of Library on Friday, April 19 to Sunday, April 21. 2) Fee waiver (application fee, service/facility fees) 3) Alcohol waiver for Membership Meeting Event

Services Impact	In 2023, Public Services placed No Parking signs on the 6 <sup>th</sup> Street side of the Library, provided extra trash cans, and coordinated with our janitorial contractor to provide an extra janitorial service for the Library restrooms during the Saturday Book Fair. Library staff works throughout the weekend to monitor the impacted facilities.
Traffic Impact	Traffic is moderately impacted due to Flower Show in Spreckels Park. No road closures.
Community Impact	Parking is impacted in neighborhoods surrounding Spreckels Park and the Library. Increased noise in these areas.
Recovered Costs	None.
In-kind Services Provided	2023 – approximately \$500 (facility and labor costs)

New Event?	Yes <input type="checkbox"/>	No <input checked="" type="checkbox"/>
Application Fee Waiver?	Yes <input checked="" type="checkbox"/>	No <input type="checkbox"/>
Service Fee Waiver? (Personnel Costs)	Yes <input checked="" type="checkbox"/>	No <input type="checkbox"/>
Alcohol Waiver Request?	Yes <input checked="" type="checkbox"/>	No <input type="checkbox"/>
Facility Waiver Request?	Yes <input checked="" type="checkbox"/>	No <input type="checkbox"/>



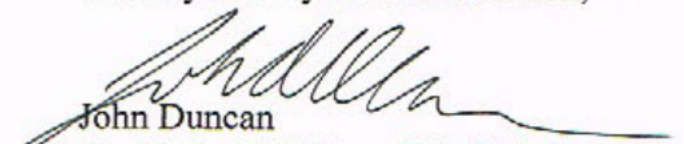


Dear Esteemed Members of the Coronado City Council,

The Coronado Rotary Club would like to reserve the date of Saturday, June 22nd 2024 to host the 27<sup>th</sup> annual Low Tide Ride & Stride. Event details as outlined in the Letter of Intent template are below:

- Coronado Rotary Club Low Tide Ride & Stride
- Rotary Club of Coronado
  - P.O. Box 180487
  - Coronado, CA 92178
- John Duncan
  - [REDACTED] A Ave.
  - Coronado, CA 92118
  - [REDACTED]
  - [REDACTED]
- Moderate Event
- Saturday, June 22, 2024 from 6:30am - 12:00pm
- Event starts and ends at North Beach in Coronado, with water stations, result tents, and other pre- and post-race activities at Sunset Park.
- 65-75 volunteers, 500-700 participants.
- Local community sponsors, TBD.
- Event has no alcohol; no alcohol waiver is required. Request for low decibel amplified equipment for finish announcer and music.

Thank you for your consideration,

  
John Duncan  
Co-Chair, 2024 Low Tide Ride & Stride





**CITY OF CORONADO**  
2024 Event Summary

Event Name	Low Tide Ride & Stride – <b>Moderate Event</b>
Event Date(s) & Times	Saturday, June 22, 2024   8:30 am
Event Location(s)	Coronado Beach (North to South Beach); Sunset Park
Event Organizer	Coronado Rotary Club
Beneficiary	Wounded Warriors, Enlisted Military and First Responders
Event History	This will be the 27 <sup>th</sup> Annual Low Tide Ride & Stride, one of the biggest fundraisers for Coronado Rotary. This is a cherished and very popular Coronado tradition. The race has received both the San Diego Military Advisory Council's Achievement Award and the Armed Services YMCA Admiral St. George Award.
Event Description	Low Tide Ride & Stride is a family friendly event where participants can walk, run, or bike along a 5K beach course during low tide. The start and finish line will both be at North Beach, with the turnaround point at the Coronado Shores. Pre- and post-race activities will be held at Sunset Park.
Expected Attendance	500-700 participants; 65-75 volunteers
Other Requests	1) Fee waiver

Services Impact	In 2023, Police Volunteers helped facilitate the Ocean Blvd. road closure, and officers led the race. Beach lifeguards were on site to help move the race start/finish materials and set-up the race course. 1 lifeguard vehicle trailed the race participants for safety, while another vehicle picked-up cones. Public Services placed No Parking signs, road closure barricades, provided cones, delineators, and prepared the beach and park facilities for the event.
Traffic Impact	Ocean Blvd. (area closest to Sunset Park) is closed to traffic.
Community Impact	Parking impacts around Sunset Park and increased noise on the beach and Sunset Park.
Recovered Costs	None.
In-kind Services Provided	2023 - \$271.28

New Event?	Yes <input type="checkbox"/>	No <input checked="" type="checkbox"/>
Application Fee Waiver?	Yes <input checked="" type="checkbox"/>	No <input type="checkbox"/>
Service Fee Waiver? (Personnel Costs)	Yes <input checked="" type="checkbox"/>	No <input type="checkbox"/>
Alcohol Waiver Request?	Yes <input type="checkbox"/>	No <input checked="" type="checkbox"/>
Facility Waiver Request?	Yes <input checked="" type="checkbox"/>	No <input type="checkbox"/>

Dear Mayor Bailey and members of the City Council,

I hope this letter finds you well. I am writing to request that Coronado High School be able to continue the longstanding tradition of hosting our Homecoming Parade in the year 2024.

The Homecoming Parade is a wonderful tradition for our school, serving as a unifying event that fosters school spirit and community engagement. Our students, parents, faculty, and alumni eagerly anticipate this occasion every year. I kindly request your support and permission to organize and execute this celebratory event in October of 2024 in collaboration with the Coronado Police Department, Coronado Fire Department, and the City Manager's Office.

Thank you for your time and consideration. Please feel free to contact me at

████████████████████ or ██████████ if you require any further details or have any questions.

Sincerely,

Nicole Belong



**CITY OF CORONADO**  
2024 Event Summary

Event Name	Homecoming Parade – <b>Moderate Event</b>
Event Date(s) & Times	TBD October 2024
Event Location(s)	Orange Avenue between Adella and 7 <sup>th</sup>
Event Organizer	Coronado High School
Beneficiary	Coronado High School and Community
Event History	The CHS Homecoming Parade has a longstanding tradition in Coronado. This event has taken place annually for decades.
Event Description	The Homecoming Parade highlights class floats, Homecoming court and other student organizations. The parade runs northbound on Orange with rolling closures. This parade is attended by community members.
Expected Attendance	500
Other Requests	1) Fee waiver 2) Support from Coronado Police, Public Services, and Fire Departments.

Services Impact	Each year, the Coronado Police Department facilitates the rolling road closure and trails the parade to ensure the safety of participants.
Traffic Impact	Rolling closure along Orange Avenue.
Community Impact	Minimal community impact, the parade lasts approximately 30 minutes.
Recovered Costs	None.
In-kind Services Provided	2022 - \$524

New Event?	Yes <input type="checkbox"/>	No <input checked="" type="checkbox"/>
Application Fee Waiver?	Yes <input checked="" type="checkbox"/>	No <input type="checkbox"/>
Service Fee Waiver? (Personnel Costs)	Yes <input checked="" type="checkbox"/>	No <input type="checkbox"/>
Alcohol Waiver Request?	Yes <input type="checkbox"/>	No <input checked="" type="checkbox"/>
Facility Waiver Request?	Yes <input checked="" type="checkbox"/>	No <input type="checkbox"/>



7/7/2023

## 2024 Valentine's Day 10K Request

Office of the City Manager  
City of Coronado  
1825 Strand Way  
Coronado, CA 92118  
CMSpecialEvents@coronado.ca.us

Dear Kelli,

The non-profit organization Life Sports Foundation is requesting the approval for the 14<sup>th</sup> annual Valentines Day 10K (Managed by KOZ Events). All proceeds from this event will be directed to benefit the Islander Sports Foundation, a local based charity. The event is scheduled for Sunday, February 4, 2024.

### Event Details

- Name of the Event: Valentines Day 10K
- Host Organization: Life Sports Foundation
- Coordinator: KOZ Events, Tobias Panek, Event Director, tel. 858-255-9709, email: tobias@gftours.com
- Type of Event: Major Event
- Date of Event: February 4, 2024 from 8:00 AM –to 10:00 AM
- Location of Event: Tidelands Park
- Number of Attendees 1,200 participants, 200 spectators

A total of 1,250 additional participants were brought into the city benefiting the local shops and restaurants.

There are two local Coronado hotel the Marriot and Best Western that are offered as host hotels for this event and are currently listed on our website as the only hotels for participants to choose.

Respectfully,

*Tobias Panek*

Tobias Panek  
Event Director, KOZ Events



**CITY OF CORONADO**  
2024 Event Summary

Event Name	Valentines Day 10K – <b>Major Event</b>
Event Date(s) & Times	Sunday February 4th, 2024   4 am to 2 pm
Event Location(s)	Tidelands Park, Glorietta Blvd., Pomona Ave., Bayshore Bikeway
Event Organizer	KOZ Events
Beneficiary	Life Sports Foundation and Islander Sports foundation
Event History	14th year of this event.
Event Description	Starting and finishing at Tidelands Park. The event has had a 10K, 5K and 1 mile fun run for the kids.
Expected Attendance	1,200
Other Requests	None.

Services Impact	In 2023, 9 police officers worked a cumulative total of 41.5 hours of overtime. The Fire Department coordinates emergency medical response with the event organizer.
Traffic Impact	Closure of Northbound lanes on Glorietta Blvd., and complete closure of Strand Way from Pomona to Rendova. Traffic control plans are drawn by KOZ Events.
Community Impact	Parking is impacted in neighborhoods surrounding Tidelands Park. Residents have also noted noise from the event early in the morning.
Recovered Costs	2023 - \$3,230
In-kind Services Provided	None.

New Event?	Yes <input type="checkbox"/>	No <input checked="" type="checkbox"/>
Application Fee Waiver?	Yes <input type="checkbox"/>	No <input checked="" type="checkbox"/>
Service Fee Waiver? (Personnel Costs)	Yes <input type="checkbox"/>	No <input checked="" type="checkbox"/>
Alcohol Waiver Request?	Yes <input type="checkbox"/>	No <input checked="" type="checkbox"/>
Facility Waiver Request?	Yes <input type="checkbox"/>	No <input checked="" type="checkbox"/>



July 28, 2023

City of Coronado  
Attn: Tina Friend  
City Manager  
1825 Strand Way  
Coronado, CA 92118

RE: 2024 Event Letter of Request

Dear Honorable Mayor Bailey and Distinguished Members of the Coronado City Council:

Padres Pedal the Cause and the San Diego Padres would like to thank the Coronado City Council for approving our access to the Coronado Bay Bridge for past years' events. Allowing cycling participants the opportunity to cross the iconic Bay Bridge is a large part of the Padres Pedal the Cause experience and we feel, a big reason why our last six "in person" events have been so successful.

We also know full well that the number of lives touched by cancer continues to increase; Coronado residents, San Diego residents and humanity at large are being impacted by this dreadful disease. Our hope is that events such as Padres Pedal the Cause 2024 can UNITE communities both locally and globally in order to accelerate cures for cancer by funding lifesaving research. With this goal of accelerating cures, we respectfully request permission from Mayor Richard Bailey and the City Council to approve this same opportunity for our charitable event taking place in April 2024.

Impact of Most Recent Permit: March 2023

Thanks to the City of Coronado's support, our last annual event in 2023 was a record-breaking fundraising year with over \$3.25 million dollars raised towards lifesaving cancer research, bringing our total raise to over \$21 million in 10 years. 2023 was also the sixth year we offered cycling routes crossing the Coronado Bay Bridge and continuing down the beautiful Silver Strand, which helped grow our participant base and total donation to cancer research to record setting numbers. Every dollar raised through Padres Pedal the Cause's fundraising efforts is awarded to local cancer research projects conducted by cross-institutional teams of physicians and scientists from Moores Cancer Center at UC San Diego Health, Salk Institute for Biological Studies, Sanford Burnham Prebys Medical Discovery Institute, Rady Children's Hospital—San Diego, Scripps Research and La Jolla Institute for Immunology. This research creates new therapies and hope for cancer patients in San Diego and beyond. We are also very pleased to share that the event proceeded smoothly, as planned, and free of any traffic and safety issues.

Request for 2024:

- Our preferred date for next year's event is Saturday, April 6, 2024

2024 Event Projections:

Event Name: Padres Pedal the Cause

Host Organization: Curebound, 9191 Towne Centre Drive Suite 310, San Diego, 92122

Host Organization Website: [www.curebound.org/padrespedal](http://www.curebound.org/padrespedal)

Coordinator: Kyle Harker, Operations Coordinator, 619-312-6589, [kyle@curebound.org](mailto:kyle@curebound.org)

Type of Event: Major Event

Time of Event: 06:30 am – 11:30 am

**[curebound.org/padrespedal](http://curebound.org/padrespedal)**  
9191 Town Centre Drive, Suite 310  
San Diego, CA 92122  
(619) 314 - 5878



Location: All 4 cycling routes start at the Rady Shell, continue down Harbor Drive to Cesar Chavez Parkway to National Avenue, over the Coronado Bridge westbound lanes onto Glorietta Boulevard bike lane and along Silver Stand Boulevard.

Participant Count: 3,000 Cyclists & 1,000 walkers\*\*\*

Donation Goal: \$4 million

2024 5k route travels along Harbor Dr and returns South via the Embarcadero where the runners/walkers will finish at Petco Park. 5k participants do NOT cross the Coronado Bridge.

\*\*\* We are working on adding a 10k/8 mile option to where runners will go over the Coronado Bridge and then turn around and travel back, finishing at Petco Park. We will share details and specifics as this develops.

We are excited to have our event navigate your beautiful city and neighborhoods once again this year and are grateful for the distinguished Mayor Bailey and City Council's consideration of this 2024 Event Letter of Request.

Sincerely,

A handwritten signature in blue ink, appearing to read "Megan Waddell", is positioned below the "Sincerely," text.

Megan Waddell  
Director  
Padres Pedal the Cause



**CITY OF CORONADO**  
2024 Event Summary

Event Name	Padres Pedal the Cause – <b>Major Event</b>
Event Date(s) & Times	Saturday, April 6   6:30 am to 11:30 am
Event Location(s)	San Diego Bay Bridge, Glorietta Blvd. Bike Lane, Bayshore Bikeway
Event Organizer	Curebound/San Diego Padres
Beneficiary	UC San Diego, Moore Cancer Center, Sanford Burnham Prebys, the Salk Institute
Event History	Padres Pedal the Cause aims to unite communities both locally and globally to accelerate cures for cancer by funding life-saving research, and has raised over \$21 million over ten years. We've partnered with the City of Coronado since 2017 in launching all four cycling routes over the iconic Coronado Bridge in combination with offering 5k and spin classes within Petco Park on event day.
Event Description	All four cycling routes start at Petco Park, continue down Harbor Drive to Cesear Chavez to National Avenue, over the Coronado Bridge westbound lanes, onto Glorietta Blvd. bike lanes, and along the Silver Strand Bayshore Bikeway. We are working to add a 10k/8-mile option where runners go over the Coronado Bridge and turn around and travel back, finishing at Petco Park.
Expected Attendance	3,000 cyclists and 1,000 walkers
Other Requests	None.

Services Impact	In 2023, ten police officers worked a total of 42 hours and provided traffic control and patrol services. One fire employee worked approximately five hours to provide emergency medical services.
Traffic Impact	The Coronado Bridge and Bayshore Bikeway access will be impacted as participants traverse Coronado. Participants travel over the Coronado Bridge using the eastbound lanes and move through Glorietta Blvd. to the Bayshore Bikeway. Both directions of bridge traffic will remain open, just at reduced speeds. Glorietta Blvd. is closed between 5 <sup>th</sup> and 4 <sup>th</sup> Street to accommodate participants.
Community Impact	Residents may be impacted by the increased traffic and noise on the Coronado Bridge and Bayshore Bikeway. Access to the Bayshore Bikeway will be limited for passive use.
Recovered Costs	2023 - \$3,246
In-kind Services Provided	None.

New Event?	Yes <input type="checkbox"/>	No <input checked="" type="checkbox"/>
Application Fee Waiver?	Yes <input type="checkbox"/>	No <input checked="" type="checkbox"/>
Service Fee Waiver? (Personnel Costs)	Yes <input type="checkbox"/>	No <input checked="" type="checkbox"/>
Alcohol Waiver Request?	Yes <input type="checkbox"/>	No <input checked="" type="checkbox"/>
Facility Waiver Request?	Yes <input type="checkbox"/>	No <input checked="" type="checkbox"/>





Tina Friend  
City of Coronado  
via email - cm@coronado.ca.us

July 18th, 2023

Dear Tina,

We are writing to express our intention and excitement to organize the Third Annual Coronado Art and Wine Festival, which has proven to be a successful event for our city, benefiting local businesses, schools, and fostering collaboration between organizations and the City of Coronado.

The Coronado Art and Wine Festival is an event that celebrates the vibrant arts community in our city while also promoting local businesses and supporting the education of our local children. Our previous two festivals have been resounding successes, attracting over 100 volunteers, artists, and a large number of attendees from both Coronado and neighboring communities. We are confident that the third edition of this festival will be even more exceptional.

The primary objective of the Coronado Art and Wine Festival is to create an engaging and family-friendly environment that showcases the incredible talents of local artists and the diverse range of wines produced in our region. We firmly believe in the transformative power of art and its ability to bring our community together.

The festival not only benefits the arts and education sectors but also serves as an economic catalyst for the city. It attracts visitors from outside our community, who, in turn, support local businesses, restaurants, and hotels. The positive impact on our local economy cannot be understated, as it contributes to the growth and prosperity of Coronado.

We are proud to work closely with these essential service providers to ensure a safe and secure environment for all festival attendees.

In light of the immense success of the previous festivals, we kindly request the city's support in organizing the Third Annual Coronado Art and Wine Festival. We would greatly appreciate the necessary permits, logistical assistance, and any other resources that the city can provide to make this event as exceptional as possible. We believe that our festival aligns with the city's vision of promoting culture, community engagement, and economic growth, and we are excited to continue contributing to the success of Coronado.

We are happy to provide any additional information and answer any questions as needed.

Thank you for your consideration,

A handwritten signature in cursive script that reads "Rena Clancy".

Rena Clancy  
Executive Director  
Coronado Chamber of Commerce

A handwritten signature in cursive script that reads "Michelle Gilmore".

Michelle Gilmore  
President & CEO  
Coronado Schools Foundation



**CITY OF CORONADO**  
2024 Event Summary

Event Name	Coronado Art & Wine Festival – <b>Major Event</b>
Event Date(s) & Times	Saturday, May 11, 2024   12 pm to 5 pm
Event Location(s)	C Ave. from Orange to 9 <sup>h</sup> and 10 <sup>th</sup> from Orange to B Ave.
Event Organizer	Coronado Schools Foundation and Coronado Chamber of Commerce
Beneficiary	Coronado School Foundation
Event History	2024 will be year three for the Coronado Art & Wine Festival. The community event brings locals, students, parents, artists, families, business/sponsors, restaurants, and local wineries to the heart of Coronado, all in support of the Arts programs at CUSD public schools.
Event Description	The community event brings locals, students, parents, artists, families, business/sponsors, restaurants, and local wineries to the heart of Coronado, all in support of the Arts programs at CUSD public schools. Artist booths line the streets, and the schools are invited to host booths for art display. Students perform on the main stage and local musicians wrap up the event with great family-friendly dance tunes.
Expected Attendance	5,000-7,000
Other Requests	1) Alcohol waiver (3 designated beer gardens inside event area in various locations on City Streets) 2) City personnel to assist street closure

Services Impact	In 2023, 2 police officers and 2 firefighters worked during the event. The police officers patrolled on bikes, while the firefighters conducted site inspections and oversaw emergency needs. As the event grows, the City plans to increase staff involvement to ensure the safety of all participants.
Traffic Impact	Traffic on Orange Avenue is minimally affected during the event due to the road closure. Detours are in place to reduce traffic impacts. Parking is moderately affected.
Community Impact	The event organizers are required to distribute written notices to all impacted residents and businesses prior to the event. The closure impacts access for residents and businesses and requires residents to find alternative parking. There will be large crowds and parking impacts throughout town the day of the event.
Recovered Costs	2023 - \$313
In-kind Services Provided	Not calculated.

New Event?	Yes <input type="checkbox"/>	No <input checked="" type="checkbox"/>
Application Fee Waiver?	Yes <input type="checkbox"/>	No <input checked="" type="checkbox"/>
Service Fee Waiver? (Personnel Costs)	Yes <input type="checkbox"/>	No <input checked="" type="checkbox"/>
Alcohol Waiver Request?	Yes <input checked="" type="checkbox"/>	No <input type="checkbox"/>
Facility Waiver Request?	Yes <input type="checkbox"/>	No <input checked="" type="checkbox"/>



July 7, 2023

Coronado City Council,

Commander Navy Region Southwest is requesting to host the Navy's 37th Bay Bridge Run/Walk on Sunday, May 19, 2024. The Morale, Welfare and Recreation Department (MWR) hosts this annual event staffed by recreation professionals. The proceeds generated from the event benefit the Morale, Welfare and Recreation programs for sailors and their families, which include the fitness programs, community recreation programs and single sailor programs to help with Navy mission readiness and retention.

MWR will work hand in hand with local entities to obtain all necessary permits including the City of Coronado, San Diego Unified Port District for Tidelands Park authorization, the City of San Diego, Cal Trans, USA Track and Field Association to process the third party insurance certificates and additional endorsement for all the above entities. We will also be working with the CHP and San Diego Trolley for traffic control and safety of our participants. The event has been sold out at 10,000 participants and 1,000 spectators over the past several years and we anticipate the same numbers. Flagship Cruises and Events has also generously sponsored ferry shuttles for people wanting to enjoy the day and spend more time in Coronado at the Ferry Landing before heading back to San Diego. We anticipate partnering with the Ferry Landing Marketplace to offer discounts and specials to race participants as they did this past year.

MWR will transport race participants on shuttle buses from Coronado on Glorietta Blvd. starting at 6:30 a.m. to 7:30 a.m. to allow Coronado residents to get to the start line downtown on Park Boulevard adjacent to the Bayfront Hilton, for our 8 a.m. race start. We will resume shuttles immediately after our first runners cross the finish line in Tideland's Park from approximately 8:30 a.m. to approximately 1 p.m.

MWR is excited to host another spectacular event over the majestic Coronado Bridge. Thank you for considering this special event request. Commander Navy Region Southwest, MWR Department looks forward to the opportunity to continue working with the City of Coronado for years to come.

Very respectfully,

*Michelle Ricken*

Michelle Ricken  
MWR Special Events Coordinator  
Michelle.m.Ricken.naf@us.navy.mil  
Commander Navy Region Southwest  
Office (619) 437-5135  
Cell [REDACTED]



**CITY OF CORONADO**  
2024 Event Summary

Event Name	Navy 37 <sup>th</sup> Bay Bridge Run/Walk
Event Date(s) & Times	Sunday, May 19, 2024   6:30 am to 1:00 pm Set-up: Saturday, May 18, 2024
Event Location(s)	San Diego Bay Bridge, Tidelands Park
Event Organizer	Naval Base Coronado
Beneficiary	MWR Quality of Life Programs
Event History	37 years of supporting Morale, Welfare, and Recreation Quality of Life Programs for the local Naval Installations
Event Description	Welcoming approximately 10,000 people over the Coronado Bridge for the 4.1-mile run/walk. All proceeds go to MWR Quality of Life Programs.
Expected Attendance	10,000
Other Requests	1) Alcohol waiver (new request for beer garden to be located in Tidelands Park near the finish line. Beer garden to be set-up with 6-foot moot perimeter)

Services Impact	Each year, the Fire Department coordinates emergency support, and the Police Department assists with traffic control, specifically on Third and Fourth streets.
Traffic Impact	The Coronado Bridge will be impacted, with the closure of both westbound lanes for runners/walkers. One lane of traffic will remain open for both westbound and eastbound travelers. Bridge access from Glorietta Blvd. will be closed and a detour will be in place. MWR coordinates shuttle buses to take residents from Coronado to the start line in Downtown San Diego. Shuttle services resume after the race, transporting race participants back to San Diego.
Community Impact	Besides the traffic impacts and detours noted above, there will be increased parking and noise impacts. After the race, the Ferry Landing gets exceptionally busy, with participants waiting to take the Ferry back to San Diego. MWR is required to distribute written notices to all businesses and residents prior to the event.
Recovered Costs	2023 - \$2,848
In-kind Services Provided	None.

New Event?	Yes <input type="checkbox"/>	No <input checked="" type="checkbox"/>
Application Fee Waiver?	Yes <input type="checkbox"/>	No <input checked="" type="checkbox"/>
Service Fee Waiver? (Personnel Costs)	Yes <input type="checkbox"/>	No <input checked="" type="checkbox"/>
Alcohol Waiver Request?	Yes <input type="checkbox"/>	No <input checked="" type="checkbox"/>
Facility Waiver Request?	Yes <input type="checkbox"/>	No <input checked="" type="checkbox"/>

**CROWN CITY**  
*Classic*  
JULY 4TH

**OFFICIAL COURSE MAP**

SK+12K START BK+12K FINISH

Comstock Turnaround Park

Comstock Municipal Golf Course

12K TURNAROUND

12K STRAIGHT

Glorietta Bay

North



**CITY OF CORONADO**  
2024 Event Summary

Event Name	Crown City Classic (4 <sup>th</sup> of July Run) – <b>Major Event</b>
Event Date(s) & Times	Thursday, July 4, 2024
Event Location(s)	Tidelands Park, Glorietta Blvd., Pomona Ave., Bayshore Bikeway
Event Organizer	Easy Day Sports
Beneficiary	Islander Sports Foundation
Event History	2024 will be the 51 <sup>st</sup> running of the Crown City Classic.
Event Description	<p>Through a partnership with the Islander Sports Foundation, we are proud to present the Crown City Classic 4th of July 12k, 5k, and Kids ½ Mile Fun Run on July 4th, 2024.</p> <p>In its 51st year, this patriotic running event has been held annually in conjunction with the vast plethora of celebrations held in the “Crown City”. Just across the Bay from downtown San Diego, Coronado’s Independence Day Celebrations kicks off with the Crown City Classic 12K and 5K at 7:00AM.</p>
Expected Attendance	2,000
Other Requests	None.

Services Impact	In 2023, 10 police officers worked a cumulative total of 28.5 hours of overtime, and 10.5 regular hours. The Fire Department coordinates emergency medical response with the event coordinator.
Traffic Impact	Closure of Northbound lanes on Glorietta Blvd. and complete closure of Strand Way from Pomona to Rendova.
Community Impact	Parking is impacted. Residents may notice noise from the event early in the morning.
Recovered Costs	2023 - \$3,998
In-kind Services Provided	None.

New Event?	Yes <input type="checkbox"/>	No <input checked="" type="checkbox"/>
Application Fee Waiver?	Yes <input type="checkbox"/>	No <input checked="" type="checkbox"/>
Service Fee Waiver? (Personnel Costs)	Yes <input type="checkbox"/>	No <input checked="" type="checkbox"/>
Alcohol Waiver Request?	Yes <input type="checkbox"/>	No <input checked="" type="checkbox"/>
Facility Waiver Request?	Yes <input type="checkbox"/>	No <input checked="" type="checkbox"/>



July 19, 2023

City of Coronado

Attn: City Council

1825 Strand Way

Coronado, CA 92118

Dear Councilmembers:

I am writing to request approval from the Coronado City Council for the 17<sup>th</sup> Annual Bike The Bay community bike ride scheduled for Sunday, August 25, 2024. The event benefits the San Diego County Bicycle Coalition, a non-profit bicycle education and advocacy organization.

The details of the event are as follows:

**Name of Event:** 17<sup>th</sup> Annual Bike The Bay

**Date/Time of Event:** Sunday, August 25, 2024, 7:00 a.m.

**Location:** Start/Finish at Embarcadero Marina Park South, Rest Stops Located at Glorietta Bay Park (Coronado), Bikeway Village/13<sup>th</sup> Street and Pepper Park (National City).

Bike The Bay is a non-competitive community ride of 25-miles that takes riders across the San Diego-Coronado Bay Bridge and around the San Diego Bay via the Bayshore Bikeway. Anticipated participation is 2500 riders. We appreciate all of the support that the City of Coronado has provided over the last fifteen years.

Please let me know if you need any additional information. Thank you for your assistance.

Sincerely,

Andy Hanshaw

Event Director



**CITY OF CORONADO**  
2024 Event Summary

Event Name	17 <sup>th</sup> Annual Bike the Bay – <b>Major Event</b>
Event Date(s) & Times	Sunday, August 25, 2024
Event Location(s)	Coronado Bridge, Bayshore Bikeway, Glorietta Bay Park
Event Organizer	San Diego County Bicycle Coalition
Beneficiary	San Diego County Bicycle Coalition
Event History	17 <sup>th</sup> annual non-competitive ride for all ages and abilities on the Bayshore Bikeway benefitting the San Diego County Bicycle Coalition and the San Diego Mountain Biking Association.
Event Description	Non-competitive community bike ride of 25-miles following the Bayshore Bikeway. Start/finish in downtown San Diego with rest stop at Glorietta Bay Park in Coronado.
Expected Attendance	2,500
Other Requests	None

Services Impact	In 2023, 7 police officers and 1 firefighter worked during the event. The police officers provided traffic control services for cyclists. The firefighter was onsite to provide as-needed emergency medical services.
Traffic Impact	The Coronado Bridge will be impacted, with the closure of both westbound lanes for cyclists. One lane of traffic will remain open for both westbound and eastbound travelers. Cyclists then travel on the Bayshore Bikeway.
Community Impact	Besides the traffic impacts and detours noted above, residents will notice increase traffic on the Bayshore Bikeway. Normal or passive use of the Bikeway will be impacted.
Recovered Costs	2023 - \$3,310
In-kind Services Provided	None.

New Event?	Yes <input type="checkbox"/>	No <input checked="" type="checkbox"/>
Application Fee Waiver?	Yes <input type="checkbox"/>	No <input checked="" type="checkbox"/>
Service Fee Waiver? (Personnel Costs)	Yes <input type="checkbox"/>	No <input checked="" type="checkbox"/>
Alcohol Waiver Request?	Yes <input type="checkbox"/>	No <input checked="" type="checkbox"/>
Facility Waiver Request?	Yes <input type="checkbox"/>	No <input checked="" type="checkbox"/>





July 10, 2023

## Silver Strand Half Marathon

Office of the City Manager  
City of Coronado  
1825 Strand Way  
Coronado, CA 92118

Dear Coronado,

The non-profit organization Life Sports Foundation is requesting approval for the 24<sup>th</sup> annual Silver Strand Half Marathon. The event is scheduled for Sunday, November 10, 2024. It will remain the same as it has been on the past.

Once approved, we will complete and file the special event permit.

### Event Details

- Name of Event: Silver Strand Half Marathon
- Host Organization: Life Sports Foundation
- Coordinator: KOZ Events, Tobias Panek, Event Director, tel. 858-255-9709, email: tobias@gftours.com
- Type of Event: Major Event
- Date of Event November 10, 2024 from 7:00 AM –to 11:00 AM
- Location of Event: Sunset Park
- Number of Attendees 2,200 participants, 500 spectators

There are two local Coronado hotels the Marriot and Best Western that are offered as host hotels for this event and are currently listed on our website as the only hotels for participants to choose.

Respectfully,

*Tobias Panek*

Tobias Panek  
Event Director



**CITY OF CORONADO**  
2024 Event Summary

Event Name	Silver Strand Half Marathon– <b>Major Event</b>
Event Date(s) & Times	Sunday, November 10, 2024
Event Location(s)	Sunset Park, Ocean Blvd, Silver Strand
Event Organizer	KOZ Events
Beneficiary	Life Sports Foundation and Islander Sports Foundation
Event History	2024 will be the 24 <sup>th</sup> year of the event.
Event Description	A half marathon starting at Sunset Park and down the Silver Strand. The finish line will be at Silver Strand State Beach.
Expected Attendance	2,200
Other Requests	None.

Services Impact	Each year, the Coronado Police Department works the event to facilitate the road closure and provide traffic control. The Coronado Fire Department also works the event to provide as-needed Emergency Medical Services.
Traffic Impact	Traffic on Ocean Blvd. and the Silver Strand is heavily impacted due to the road closure(s). Detours will be posted. Both directions of traffic on the Silver Strand will remain open, at modified speeds.
Community Impact	Besides the road closures and traffic impacts noted above, residents along the race route may notice increase crowds, traffic, and noise.
Recovered Costs	2019 - \$4,882
In-kind Services Provided	None.

New Event?	Yes <input type="checkbox"/>	No <input checked="" type="checkbox"/>
Application Fee Waiver?	Yes <input type="checkbox"/>	No <input checked="" type="checkbox"/>
Service Fee Waiver? (Personnel Costs)	Yes <input type="checkbox"/>	No <input checked="" type="checkbox"/>
Alcohol Waiver Request?	Yes <input type="checkbox"/>	No <input checked="" type="checkbox"/>
Facility Waiver Request?	Yes <input type="checkbox"/>	No <input checked="" type="checkbox"/>



Coronado Swim - Team Elite (CSTE)  
PO Box 181055  
Coronado CA 92178

July 20, 2023

City of Coronado  
1825 Strand Way  
Coonado, CA 92118

Letter of Intent for Change to Special Event for 2024

City of Coronado - Council & Staff

CSTE respectfully requests to make **changes to our Independence Day Celebration Swim (formally 4th of July Rough Water Swim - changed only because we've moved the event from the 4th of July)**, a **moderate event** as defined by the City of Coronado. Specificity / Details of the new event listed below:

**Name of Event:** Independence Day Celebration Swim (4th of July Rough Water Swim)

**Type of Event:** Moderate Special Event

**Date:** Saturday July 6, 2023 - This is the change to execute on Saturday after 4th of July

**Time:** ~6:00 am - 1:00 pm (previously ~5 am - 11 am) (including Setup / breakdown) - this is a time change due to shift of date for execution from July 4th to July 6th to better accommodate participant and alleviate bandwidth for Coronado EMS on 4th of July.

**Location:** Glorietta Bay Park (site of 2023 event), Bravo Range (located behind Strand Elementary) - controlled by Naval Base Coronado (Secondary) and Coronado Central Beach (Tertiary)

**Size of Event:** ~ 500 participants / ~300 spectators

**Host Organization:**

Coronado Swim Swim - Team Elite

Address Above

Website: [www.swimcoronado.org](http://www.swimcoronado.org)

**Coordinator / Event Director:**

Peter McVey - CSTE Operations Manager

Event Director

Email - [peter@swimcoronado.org](mailto:peter@swimcoronado.org)

**Amplifying background Information:** The event has been run by CSTE for more than 60 years and serves as a primary fundraiser for our youth swim team. CSTE would like to move the event to Saturday in order to reduce impact to the community (i.e parking, traffic spectators) and reduce the impact for support from City of Coronado Lifeguard division during the 4th of July celebration, who have increased patrons to due the amount of events happening on the 4th of July. It would also allow our organization to participate in the parade. The date change is fully supported by the 4th of July Committee and the



Lifeguard Division. The swim being hosted in the Bay vice ocean was a success for 2023 and our participants enjoyed the venue. It also allowed more youth to participate since there's no surf or current. From a safety perspective Coronado Lifeguard division was also very satisfied with the location being on the Bay.

**Secondary request:** CSTE would like to request the ability to host a beer garden, post event. CSTE was granted permission from City Council for 2023 but due to unexpected staffing changes within our organization we were unable to dedicate proper planning time and did not want to risk a poorly executed event, we would be excited for another opportunity. With the event not being hosted on 4th of July it provides an opportunity for additional features to the event. We have several local San Diego micro breweries who have offered to sponsor the event. Location and details of such activities are very flexible. Beer gardens are common practice nationally for swims, runs and other sporting events, and provide a social feature for adult participants. CSTE would work with City officials to ensure safe and conservative implementation of such an activity, including coordination with Coronado Beer Club for support and recommendations.

Thank you for your careful consideration for our event in 2024.

Standing by for any questions or concerns.

Best Regards,

Peter McVey





**CITY OF CORONADO**  
2024 Event Summary

Event Name	Coronado's Independence Day Celebration Swim (Formerly known as 4 <sup>th</sup> of July Rough Water Swim) – <b>Moderate Event</b>
Event Date(s) & Times	Saturday, July 6, 2024   5 am to 1 pm
Event Location(s)	Glorietta Bay Park
Event Organizer	Coronado Swim Team Elite
Beneficiary	Coronado Swim Team Elite – Local Youth Swim Team
Event History	This event has been run by CSTE for 65 years and is the main fundraiser for the youth swim team.
Event Description	Like last year, CSTE would like to hold the event on Saturday in order to reduce impact for lifeguards and the community. In 2023, this event was held in Glorietta Bay – rather than North Beach – and it was a huge success from both public safety officials and participants perspective.
Expected Attendance	350
Other Requests	1) Alcohol Waiver (request for after-event beer garden in either Glorietta Bay Park or in Boathouse facility. See Letter of Intent for details)

Services Impact	Each year, Coronado Beach Lifeguards provide support to the event.
Traffic Impact	No major traffic impacts.
Community Impact	Parking and regular use of Glorietta Bay Park is impacted. Boathouse and Recreation facilities are also impacted from the event.
Recovered Costs	Not calculated.
In-kind Services Provided	None.

New Event?	Yes <input type="checkbox"/>	No <input checked="" type="checkbox"/>
Application Fee Waiver?	Yes <input checked="" type="checkbox"/>	No <input type="checkbox"/>
Service Fee Waiver? (Personnel Costs)	Yes <input checked="" type="checkbox"/>	No <input type="checkbox"/>
Alcohol Waiver Request?	Yes <input checked="" type="checkbox"/>	No <input type="checkbox"/>
Facility Waiver Request?	Yes <input checked="" type="checkbox"/>	No <input type="checkbox"/>



**CORONADO CROWN CITY CLASSIC and CORONADO HOLIDAY CUP  
SOCCER TOURNAMENTS 2024**

July 17, 2023

Office of the City Manager  
City of Coronado  
1825 Strand Way  
Coronado, CA 92118

Dear Coronado,

We are requesting the approval for the Coronado Youth Soccer League Tournaments, Coronado Crown City Classic and Coronado Holiday Cup for 2024. These events are each scheduled across two weekends: **July 27-28 and August 3-4, 2024** for Classic and **Dec 7-8 and Dec 14-15, 2024** for Coronado Holiday Cup.

Once approved, we will complete and file the special event permit.

**Events and Details:**

Name: Coronado Crown City Classic

Date of Event: July 27-28 and August 3-4, 2024

Host Organization: Coronado Youth Soccer League

Main Contact for Host: Jerry Ruiz, [REDACTED]  
Cindi Gehler, [REDACTED]

Coordinator: STS, Anthony Farace, [REDACTED]

Location: Coronado Cays Park, Sunset Park, Tidelands Park, CUSD Fields (Green Field, Niedermeyer Field, Cutler Field, Strand Elementary Fields)

Number of Attendees: 4,000 across the weekends (estimated and not all at one time or one place)

Name: Coronado Holiday Cup  
Date of Event: Dec 7-8 and Dec 14-15, 2024  
Host Organization: Coronado Youth Soccer League  
Main Contact for Host: Jerry Ruiz, [REDACTED]  
Cindi Gehler, [REDACTED]

Coordinator: STS, Anthony Farace, [REDACTED]

Location: Coronado Cays Park, Sunset Park, Tidelands Park, CUSD Fields (Green Field, Niedermeyer Field, Cutler Field, Strand Elementary Fields)

Number of Attendees: 4,000 across the weekends (estimated and not all at one time or one place)

Regards,

*Cindi Gehler*

Cindi Gehler  
Club Manager, Coronado Youth Soccer League

[REDACTED]  
[REDACTED]



**CITY OF CORONADO**  
2024 Event Summary

Event Name	CYSL Coronado Crown City Classic – <b>Moderate Event</b>
Event Date(s) & Times	July 27-28, 2024 and August 3-4, 2024
Event Location(s)	Coronado Cays Park, Tidelands Park, Sunset Park, CUSD Fields, and Strand Elementary
Event Organizer	STS Tournament Specialist and Coronado Youth Soccer League
Beneficiary	None.
Event History	The Crown City Classic is hosted by the Coronado Youth Soccer League (CYSL) and is a Class I and III tournament. It is open to USYSA and FIFA affiliated teams and AYSO.
Event Description	The Crown City Classic soccer tournament is hosted over two weekends. Approximately 100 teams play each weekend across the five field locations. The tournaments run approximately from 8:00 a.m. to 6:00 p.m. The tournament is for players aged 7-16 and brackets are determined by age. All teams play a minimum of three games and the teams with the highest points will advance to the semifinal and/or final championship match.
Expected Attendance	Varies by location; expect 4,000 total for each weekend
Other Requests	None.

Services Impact	The Public Services Department posts No Parking signs around the Cays Park dog park for residential use. All city-field locations require increased trash pick-up and restroom maintenance.
Traffic Impact	Increased traffic and parking impacts around each field location.
Community Impact	Increased noise, traffic, and trash. Residential or passive use of City parks is restricted.
Recovered Costs	2023 - \$164
In-kind Services Provided	None.

New Event?	Yes <input type="checkbox"/>	No <input checked="" type="checkbox"/>
Application Fee Waiver?	Yes <input type="checkbox"/>	No <input checked="" type="checkbox"/>
Service Fee Waiver? (Personnel Costs)	Yes <input type="checkbox"/>	No <input checked="" type="checkbox"/>
Alcohol Waiver Request?	Yes <input type="checkbox"/>	No <input checked="" type="checkbox"/>
Facility Waiver Request?	Yes <input type="checkbox"/>	No <input checked="" type="checkbox"/>





The Honor Foundation  
11055 Roselle St,  
San Diego, CA 92121

July 17, 2023

City of Coronado  
City Manager's Office  
1825 Strand Way  
Coronado, CA 92118

Dear City of Coronado City Council, Planning, and Events Committee,

I am writing you on behalf of The Honor Foundation nonprofit organization regarding our annual fundraiser called The Swim for SOF. The Honor Foundation is a veteran nonprofit dedicated to helping veterans from the military Special Operations community make a successful transition from military to civilian life. In the seven years since its existence, over 2000 veterans have successfully graduated from The Honor Foundation program and its reach has grown to five brick-and-mortar campuses, two virtual global campuses, with another campus preparing to open in early 2024.

The Swim for SOF (Special Operations Forces) started in 2021 and has become an annual event to raise funds and awareness of The Honor Foundation and other veteran initiatives. In addition, this event serves to bring veterans and community together creating relationships and opportunities for growth.

The Swim for SOF starts with a short ceremony and run from Coronado Beach to Glorietta Bay. From Glorietta Bay swimmers will enter the water on their to a 3.3 mile swim from Glorietta Bay to The USS Midway. In between, swimmers will stop at Tidelands Park for a tribute workout consisting of 22 pullups and 100 push-ups for veteran suicide and fallen teammates. This event was inspired by the Navy SEAL Foundation Swim in New York City and The Boston Frogman Swim. This past September 17th, 88 swimmers made the crossing (including 2020 Olympic Gold medalist, Michael Andrews) and we raised more than \$275,000 dollars for The Honor Foundation mission. In two years since it's inception, we have raised \$450,000.

We have worked with The City of Coronado the last two years to make this impactful event a reality. For 2024, we have proposed the event date of Saturday, September 14<sup>th</sup>. As the event grows in popularity, we would like to work more closely with The City of Coronado planning committee to ensure a safe and successful event for participants and spectators alike.

Regards,  
Jason Goyanko  
Swim for SOF Event Director



**CITY OF CORONADO**  
2024 Event Summary

Event Name	Swim for SOF – <b>Moderate Event</b>
Event Date(s) & Times	Saturday, September 14, 2024
Event Location(s)	Coronado Beach, Glorietta Bay, Tidelands Park
Event Organizer	The Honor Foundation
Beneficiary	The Honor Foundation
Event History	Began September 2021, and has occurred every September since then. 2024 will be the fourth edition of this event.
Event Description	Endurance swim fundraiser that begins with a short run from Coronado Beach to Glorietta Bay. Swimmers enter the water at Glorietta Bay and swim to Tidelands Park. At Tidelands Park, they will complete a tribute workout 22 pullups, 100 pushups before continuing the swim portion. From Tidelands Park, participants swim across the bay to the Midway away.
Expected Attendance	160 (including swimmers, volunteers, and spectators)
Other Requests	None.

Services Impact	In 2023, two lifeguards provided support to the event on the City's safety vessel.
Traffic Impact	No major traffic impacts.
Community Impact	Because this is a moving event, there is minimal community impact.
Recovered Costs	2023 - \$368
In-kind Services Provided	None.

New Event?	Yes <input type="checkbox"/>	No <input checked="" type="checkbox"/>
Application Fee Waiver?	Yes <input type="checkbox"/>	No <input checked="" type="checkbox"/>
Service Fee Waiver? (Personnel Costs)	Yes <input type="checkbox"/>	No <input checked="" type="checkbox"/>
Alcohol Waiver Request?	Yes <input type="checkbox"/>	No <input checked="" type="checkbox"/>
Facility Waiver Request?	Yes <input type="checkbox"/>	No <input checked="" type="checkbox"/>



Coronado Swim - Team Elite (CSTE)  
PO Box 181055  
Coronado CA 92178

July 20, 2023

City of Coronado  
1825 Strand Way  
Coonado, CA 92118

Letter of Intent for Change to Special Event for 2024

City of Coronado - Council & Staff

CSTE respectfully requests the addition of a Fall (September) Open Water Swim (USA Swimming 2024 Western Zone Open Water Championship), a **moderate event** as defined by the City of Coronado. Specificity / Details of the new event listed below:

**Name of Event:** USA Swimming's 2024 Western Zone Open Water Championship - hosted by CSTE

**Type of Event:** Moderate Special Event

**Date:** Saturday September 28, 2024

**Time:** ~6:00 am - 1:00 pm (including Setup / breakdown - timing is flexible)

**Location:** Two Proposed locations with Lifeguard Division - TBD based on logistics and minimizing impact to patrons. Navy leadership continues to be supportive of utilization of Naval Base Coronado property to support community events allowing events in both 2019, 2022 and upcoming Fall 2024. CSTE communicates with Base OIC / CDR for approval/ coordination for access and military de-confliction.

Location 1: San Diego Bay - Navy Bravo Range (Behind Strand Elementary)

Location 2: Glorietta Bay Park

**Size of Event:** ~ 300 participants / ~300 spectators

**Host Organization:**

Coronado Swim - Team Elite

Address Above

Website: [www.swimcoronado.org](http://www.swimcoronado.org)

**Coordinator / Event Director:**

Peter McVey - CSTE Operations Manager

Event Director

Email - [peter@swimcoronado.org](mailto:peter@swimcoronado.org)

**Amplifying background Information:** The event will provide CSTE the ability to host a USA Swimming National qualifying event for youth swimmers from ~14 different states within the Western Zone region. CSTE hosted this event in 2019 (State Beach), 2022 (NAB /Strand Housing) and CSTE has our September USA Swimming Sanctioned Open Water Swim scheduled for September 30, 2023 at NAB / Strand Elementary after approval was granted by City Council last year.



Thank you for your careful consideration for our event in 2024.

Standing by for any questions or concerns.

Best Regards,

Peter McVey - CSTE Operations Manager





**CITY OF CORONADO**  
2024 Event Summary

Event Name	USA Swimming 2024 Western Zone Open Water Championships – <b>Moderate Event</b>
Event Date(s) & Times	Saturday, September 28, 2024
Event Location(s)	Two potential locations: 1) San Diego Bay, Navy Bravo Range (Behind Silver Strand Elementary – Military property) 2) Glorietta Bay Park
Event Organizer	Coronado Swim Team Elite
Beneficiary	Coronado Swim Team Elite
Event History	CSTE has hosted this event 3 times since 2019.
Event Description	Open water swim for youth to qualify for USA Swimming Open Water Nationals – a USA Swimming Sanctioned event.
Expected Attendance	Approximately 400 swimmers and 150 spectators
Other Requests	1) Lifeguard and EMS support, in either chosen location.

Services Impact	In 2023, two lifeguards provided support to the event on the City's safety vessel.
Traffic Impact	No major traffic impacts.
Community Impact	Minimal community impact.
Recovered Costs	Not calculated.
In-kind Services Provided	None.

New Event?	Yes <input type="checkbox"/>	No <input checked="" type="checkbox"/>
Application Fee Waiver?	Yes <input type="checkbox"/>	No <input checked="" type="checkbox"/>
Service Fee Waiver? (Personnel Costs)	Yes <input type="checkbox"/>	No <input checked="" type="checkbox"/>
Alcohol Waiver Request?	Yes <input type="checkbox"/>	No <input checked="" type="checkbox"/>
Facility Waiver Request?	Yes <input type="checkbox"/>	No <input checked="" type="checkbox"/>



**To The City of Coronado,**

**On Wednesday October 9, 2024** The Coronado Junior Woman's Club will host the 15th Annual **A Taste Of Coronado** event. The event will feature tastings of food and drinks, showcasing Coronado's most prominent and beloved restaurants, bars, and shops. This self guided event will bring 800 guests from Coronado and beyond together for an evening of socialization, excellent food and drink, shopping, experiencing all that Coronado has to offer, discovering new favorites along the way, all while supporting our community.

The Coronado Junior Woman's Club continues to unite together women who are dedicated to enhancing the spirit of Coronado through educational, civic, and philanthropic services. Our club provides support, funding and volunteer hours to community programs. A Taste of Coronado has specifically supported our donations to:

*Coronado Safe Harbor, Coronado Schools Foundation, Outdoor Outreach, Camp Erin, Camp Able, A Walk on Water, Junior Achievement (allocated funds to Coronado students attendance from 2018-2021), Monarch School, Camp Wamp, Barrio Logan College Institute, Just In Time, The Coronado Public Library, Coronado Flower Show, Halloween Window Painting, and more.*

**A Taste Of Coronado** is a fourteen year tradition that people near and far look forward to. We are so thrilled to showcase the amazing local chefs, bartenders and restaurants in our community with hundreds of people during this very special event.

**Yours in service,**

**Michelle Munns**

**CJWC A Taste of Coronado Chair**





**CITY OF CORONADO**  
2024 Event Summary

Event Name	A Taste of Coronado – <b>Moderate Event</b>
Event Date(s) & Times	Wednesday, October 9, 2024   5 to 9 pm
Event Location(s)	Rotary Park Check-in booth; Orange Avenue businesses, Ferry Landing
Event Organizer	Coronado Junior Woman's Club
Beneficiary	CJWC and new beneficiary chosen each year
Event History	2024 marks the 15 <sup>th</sup> annual Taste of Coronado hosted by the Coronado Junior Woman's Club.
Event Description	Approximately 800 participants local and abroad enjoy "tastes" of each participating restaurant. Participants can walk, bike, or trolley all over town experiencing the best of what Coronado has to offer!
Expected Attendance	800 with two check-in booths (Rotary Park and Ferry Landing)
Other Requests	None

Services Impact	This event has minimal services impacts. Each year, Public Services helps prepare Rotary Park for the check-in booth.
Traffic Impact	Minimal traffic impacts.
Community Impact	Community members will notice increased foot and bike traffic around the Ferry Landing and along Orange Avenue.
Recovered Costs	2023 - \$164
In-kind Services Provided	None.

New Event?	Yes <input type="checkbox"/>	No <input checked="" type="checkbox"/>
Application Fee Waiver?	Yes <input type="checkbox"/>	No <input checked="" type="checkbox"/>
Service Fee Waiver? (Personnel Costs)	Yes <input type="checkbox"/>	No <input checked="" type="checkbox"/>
Alcohol Waiver Request?	Yes <input type="checkbox"/>	No <input checked="" type="checkbox"/>
Facility Waiver Request?	Yes <input type="checkbox"/>	No <input checked="" type="checkbox"/>



The AWS1 James Buriak Foundation  
 443-310-4642  
[mattb@theAWS1JamesBuriakFoundation.org](mailto:mattb@theAWS1JamesBuriakFoundation.org)

City of Coronado  
 Kelli Maples

The AWS1 James Buriak Foundation would like to request to hold our 2024 Run to Remember LOOSEFOOT 616 on October 19<sup>th</sup>, 2024. We plan to use the same start/finish area and routes as we did in 2023. We will continue to use volunteers to reduce the burden on the city and its staff, including volunteer medical, security and traffic control personnel.

AWS1 James "Jimmy" Philip Buriak, USN, died 31 August 2021 when LOOSEFOOT 616, a naval helicopter from HSC-8, crashed off the coast of San Diego. Jimmy served as a naval aircrewman rescue swimmer (AWS) with HSC-8. The legacy of a hero is the memory of a great name and the inheritance of a great example. This foundation was created in the wake of Jimmy's death to honor him and his memory but also keep his purpose alive – to help others. Jimmy served as a rescue swimmer whose motto is, "So others may live." We've embraced this motto for the foundation and it's the purpose of being there every day, but on your worst possible day, knowing that we are here to walk that journey with you. We are "Prepared." We will "Respond." We will "Remember."

We are an all-volunteer military and military spouse organization dedicated to providing pre-mishap education and immediate post-mishap support for the Navy and Marine Corps Aviation community and their families. In addition to providing immediate support, we also provide resources for childcare, relieving immediate financial burdens and initial help and planning.

In honor of: LT Brad Foster, LT Paul Fridley, AWS1 James Buriak, HM1 Sarah Burns, and HM2 Bailey Tucker

Request Date: October 19<sup>th</sup>, 2024

Location: Tidelands Park / Glorietta Bay Bikeway

Run Amounts: 616 Meter Kids Fun Run, 616 KM, and 6.16 Miles.

Attendee Goal: 1,000 people

Special Request: City support- requesting city council attendees and the mayor as guest speaker.

Warm regards,  
 Matt Bettencourt

VICE PRESIDENT, WEST COAST OPERATIONS





**CITY OF CORONADO**  
2024 Event Summary

Event Name	The LOOSEFOOT 616 Memorial Run 2024 – <b>Moderate Event</b>
Event Date(s) & Times	Saturday, October 19, 2024   8 am to 11:30 am
Event Location(s)	Tidelands Park, Glorietta Blvd., Pomona Ave., Bayshore Bikeway
Event Organizer	The AWS1 James Buriak Foundation
Beneficiary	The AWSI James Buriak Foundation
Event History	LOOSEFOOT 616 crew went down off the San Diego coast on 8/31/2021. We lost 5 aviators. The run is to remember and honor them and the community.
Event Description	616 meter kids fun run 616 km run 6.16 mile run
Expected Attendance	500
Other Requests	None.

Services Impact	In 2023, there were no major service impacts.
Traffic Impact	Increased traffic at Tidelands Park. There are no planned road closures. The run will be on the Bayshore Bikeway. Passive riding or running on the Bayshore Bikeway will be impacted.
Community Impact	Normal use of the Bayshore Bikeway will be impacted.
Recovered Costs	2023 - \$164
In-kind Services Provided	None.

New Event?	Yes <input type="checkbox"/>	No <input checked="" type="checkbox"/>
Application Fee Waiver?	Yes <input type="checkbox"/>	No <input checked="" type="checkbox"/>
Service Fee Waiver? (Personnel Costs)	Yes <input type="checkbox"/>	No <input checked="" type="checkbox"/>
Alcohol Waiver Request?	Yes <input type="checkbox"/>	No <input checked="" type="checkbox"/>
Facility Waiver Request?	Yes <input type="checkbox"/>	No <input checked="" type="checkbox"/>



**CORONADO CROWN CITY CLASSIC and CORONADO HOLIDAY CUP  
SOCCER TOURNAMENTS 2024**

July 17, 2023

Office of the City Manager  
City of Coronado  
1825 Strand Way  
Coronado, CA 92118

Dear Coronado,

We are requesting the approval for the Coronado Youth Soccer League Tournaments, Coronado Crown City Classic and Coronado Holiday Cup for 2024. These events are each scheduled across two weekends: **July 27-28 and August 3-4, 2024** for Classic and **Dec 7-8 and Dec 14-15, 2024** for Coronado Holiday Cup.

Once approved, we will complete and file the special event permit.

**Events and Details:**

Name: Coronado Crown City Classic

Date of Event: July 27-28 and August 3-4, 2024

Host Organization: Coronado Youth Soccer League

Main Contact for Host: Jerry Ruiz, [REDACTED]  
Cindi Gehler, [REDACTED]

Coordinator: STS, Anthony Farace, [REDACTED]

Location: Coronado Cays Park, Sunset Park, Tidelands Park, CUSD Fields (Green Field, Niedermeyer Field, Cutler Field, Strand Elementary Fields)

Number of Attendees: 4,000 across the weekends (estimated and not all at one time or one place)

Name: Coronado Holiday Cup  
Date of Event: Dec 7-8 and Dec 14-15, 2024  
Host Organization: Coronado Youth Soccer League  
Main Contact for Host: Jerry Ruiz, [REDACTED]  
Cindi Gehler, [REDACTED]

Coordinator: STS, Anthony Farace, [REDACTED]

Location: Coronado Cays Park, Sunset Park, Tidelands Park, CUSD Fields (Green Field, Niedermeyer Field, Cutler Field, Strand Elementary Fields)

Number of Attendees: 4,000 across the weekends (estimated and not all at one time or one place)

Regards,

*Cindi Gehler*

Cindi Gehler  
Club Manager, Coronado Youth Soccer League

[REDACTED]  
[REDACTED]



**CITY OF CORONADO**  
2024 Event Summary

Event Name	CYSL Holiday Cup 2024 – <b>Moderate Event</b>
Event Date(s) & Times	December 7-8, 2024 and December 14-15, 2024
Event Location(s)	Coronado Cays Park, Tidelands Park, Sunset Park, CUSD Fields, and Strand Elementary
Event Organizer	STS Tournament Specialist and Coronado Youth Soccer League
Beneficiary	None.
Event History	The Holiday Cup is hosted by the Coronado Youth Soccer League (CYSL) and is a Class I and III tournament. It is open to USYSA and FIFA affiliated teams and AYSO.
Event Description	The Crown City Classic soccer tournament is hosted over two weekends. Approximately 100 teams play each weekend across the five field locations. The tournaments run approximately from 8:00 a.m. to 6:00 p.m. The tournament is for players aged 7-16 and brackets are determined by age. All teams play a minimum of three games and the teams with the highest points will advance to the semifinal and/or final championship match.
Expected Attendance	Varies by location; expect 4,000 total for each weekend
Other Requests	None.

Services Impact	The Public Services Department posts No Parking signs around the Cays Park dog park for residential use. All city-field locations require increased trash pick-up and restroom maintenance.
Traffic Impact	Increased traffic and parking impacts around each field location.
Community Impact	Increased noise, traffic, and trash. Residential or passive use of City parks is restricted.
Recovered Costs	None.
In-kind Services Provided	None.

New Event?	Yes <input type="checkbox"/>	No <input checked="" type="checkbox"/>
Application Fee Waiver?	Yes <input type="checkbox"/>	No <input checked="" type="checkbox"/>
Service Fee Waiver? (Personnel Costs)	Yes <input type="checkbox"/>	No <input checked="" type="checkbox"/>
Alcohol Waiver Request?	Yes <input type="checkbox"/>	No <input checked="" type="checkbox"/>
Facility Waiver Request?	Yes <input type="checkbox"/>	No <input checked="" type="checkbox"/>