



CITY OF CORONADO

CITY COUNCIL STAFF REPORT

November 7, 2023

{{section.number}}c

ACCEPT DONATIONS OF \$1,500 FROM THE CORONADO JUNIOR WOMAN'S CLUB AND \$2,250 FROM FOCUS FOR CORONADO RECREATION SCHOLARSHIPS

RECOMMENDATION:

Accept donations of \$1,500 from the Coronado Junior Woman's Club and \$2,250 from FOCUS for Coronado Recreation Scholarships to provide opportunities for Coronado youth to participate in classes and camps.

BACKGROUND:

The Coronado Recreation Scholarship was initially established in the 1990s and paused during the pandemic. It was revamped and resumed in 2022 with a focus on providing more financial support for participants to offset the rising costs of programming. Award of a scholarship is based upon funds available, number of requests, and the applicant's financial situation. The applicant's family income cannot exceed 80% of the County of San Diego Area Median Income Limit (AMI) to qualify. Funding for the program is primarily through donations and minimally through proceeds from the vending machines at the Coronado Community Center.

The Coronado Junior Woman's Club, which is dedicated to enhancing the spirit of Coronado through educational, civic, and philanthropic services, donated \$1,500 to the fund, which will offset the cost of 10 scholarship awards. The Club also supports the annual Turkey Coloring Contest in the Recreation and Golf Services Department.

FOCUS (Friends of Children United Society) is an all-volunteer charity organization based in San Diego County, but originally established in Coronado. They donated \$2,250 to the fund which will provide 15 scholarship awards. This donation matches their mission to provide support to disadvantaged, disabled, and military children.

ANALYSIS:

The donations, if accepted, will be utilized to provide funding opportunities for low-income Coronado youth to participate in recreation programs. A letter of appreciation and acknowledgment will be sent to each organization.

FISCAL IMPACT:

Donations will offset revenue not recovered by participant registration fees.

ALTERNATIVE:

The City Council may elect to decline the donations.

CALIFORNIA ENVIRONMENTAL QUALITY ACT:

Not Applicable.

PUBLIC NOTICE:

No notice required.

ATTACHMENTS:

None.

Submitted By: Recreation and Golf Services Department / Tim Farmer